

# A WORD FROM FREDDIE

**PRESIDENT:** NGUNI CATTLE BREEDERS' SOCIETY



**Dear Nguni partners,**

As you are aware, we have recently embarked on a journey to establish a new strategy for our society to ensure a sustainable future for all our Nguni partners within a changing agricultural landscape. It is important to us to represent the interests of all Nguni farmers, create channels to market for all segments and enable profitability for our members.

Each of our partners forms a vital part of the Nguni society. It is important to me that you stay up to date on our current affairs and that we are aligned on our way to long-term success. Communication plays a major role in this and you will therefore be receiving information from me on a more regular basis.

Over the coming months, we will also be hosting club roadshows to share our strategic thoughts, have informal discussions and get your inputs. The club roadshow for KwaZulu-Natal will be on 27 May and we are looking forward to a productive session with all our partners.

The dates for the other club roadshows will be communicated shortly – please be on the lookout and make sure to attend these exciting events.

Together we are setting the course, and we are starting today.

Regards

**Freddie**

